



# POSTVIEW

The Newsletter of the  
Vancouver Postcard Club

[www.vancouverpostcardclub.ca](http://www.vancouverpostcardclub.ca)

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## A New Look

We are grateful to Andrea Werner, an associate at our printers, BondRepro, for spending a couple of hours with your editor recently to help sharpen up his Adobe InDesign skills. Observant readers may notice one or two changes in layout and appearance as a result.

One of the tricks we learned was the ability to import a postcard image into the masthead of the newsletter and we plan to include a new image for each issue. We start with one of our favourite real photo postcards by B.C. photographer Leonard Frank, from around 1915. We'd love to hear from any of our readers who can identify the seven young ladies, or the story behind this wonderful photograph.

## Showtime! Sunday, 26th May

For postcard collectors across B.C., the Vancouver Postcard Show on Sunday 26th 2013 is the highlight of the collecting year. This year's show, held as usual at the Hastings Community Centre, looks as if it will be larger than ever with 24 tables already reserved by postcard dealers from across the province. "We have pretty much a full house" says Ron Souch, show organizer. "We have several new dealers this year from as far afield as West Kamloops, Mission and a particularly strong contingent from Victoria."

Doors open to the public at 10 a.m. and the show runs till 4 p.m. Cost of admission is \$2 and refreshments are available for purchase.

Although most of the dealers will be

bringing postcards, several will also be selling other paper ephemera and postal history. We know of one dealer who will also be bringing stamps for sale, with a strong showing of British Commonwealth stamps.

The Show also provides an opportunity for members to display some of their better postcards and as in previous years there will be prizes for the best 3 exhibitors, voted by those attending.

We encourage all members of the Vancouver Postcard Club to attend and bring a friend! The Show is open to the public and it's a great opportunity to spread the word about postcard collecting and to introduce newcomers to the hobby that we all enjoy.

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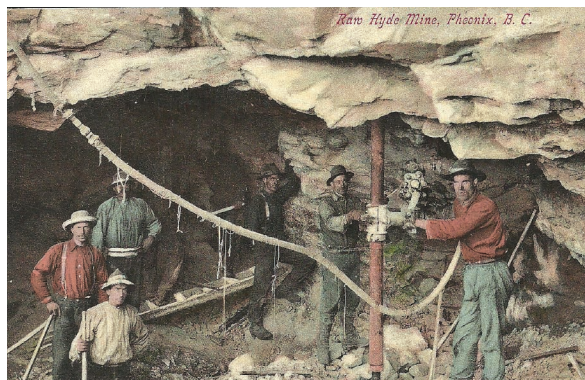
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## Mining in Southern B.C.



Raw Hyde Mine, Phoenix, B.C. - Published by McRae Bros. Ltd., Greenwood, B.C. & Phoenix B.C., 1910.

The early history of B.C.'s mining industry is well represented on early postcards and the above image is a fine example, published in 1910 by McRae Bros. Underground images are rare.

Peter Jacobi, a retired metallurgist, will be speaking about the history of mining in southern B.C., and showing mining-related postcards, at the Club's monthly meeting on Sunday 19th May.

# Club News

by Margaret Waddington

The **February 17th** meeting started at 11:30, the extra half hour allowing members additional time to trade and socialize before the start of the regular program at 12:30.

Members were invited to bring favourite, special and unique cards to the postcard workshop, including those seeking information on locations, photographers, publishers/printers, etc.

Ron Souch's card showed a politician turning sod at a special ceremony, time and place unknown. It was suggested that it might have been taken at Anyox in the 1920s, possibly at an occasion such as the building of a power dam.

Sharon Betker, who collects views of French dog breeds, showed some in the Great Pyrenees series, while Gordon Poppy brought an album of his father's pictures and cards.

Diane furnished a puzzle post card titled "Which of us wear these?" featuring a kid wearing pants – as viewed from one angle - and a dress from another.

Rein Stamm had copies of a real curiosity: German postcards with a small bit of the Berlin Wall attached. One was unmailed, the other sent through the post.

The speaker for **March 17th** was Margaret Waddington who brought views of Yoho National Park, emphasizing the role of the CPR in creating the town of Field and the tourist attractions in Yoho National Park as part of its campaign to attract wealthy tourists.

"**A Treasure Trove of New Westminster Real Photo Postcards**" was the title of Tim Woodland's presentation **on April 21st**. On a recent visit to his parents, Tim's father presented him with a box of about hundred postcards, including about 80 real photo cards of New Westminster in the 1907 to 1910 period. The majority were by W.T. Cooksley with Barrowclough, Brown, Hacking and several lesser known New Westminster photographers.

The main themes were the May Day Celebrations, Market Days, Lacrosse, especially the New Westminster Salmonbellies, plus views of industry, buildings, early ships and the Fraser River.

Among the lacrosse items were portraits of Tim Gifford, Sandy Gras and Alex Turnbull plus a Hacking photo of the "1908 World Champions Minto Cup, New Westminster Lacrosse Team, 1908."

Among the pcs were views of "The Columbian College, New Westminster", published by T. N. Hibben, "The Providence Orphanage, New Westminster", published by H. Morey & Co. and "Columbia Street, New Westminster", published by J.J. MacKay & Co.

There was also a Stride photo of "The Citizens War Memorial, New Westminster, B. C.", a T.N Read card of May Day, 1909, a Brown photo of "Canadian Lumber Co., Ltd., Fraser Mills, B.C. Third Largest Lumber Mills in the World", and a Cooksley

photo of "Simon Fraser Monument Centenary Celebration of His Discovering of the Fraser River unveiled at Prospect Park, New Westminster, B. C. Sept. 30, 1908."

One of the most interesting cards was a Barrowclough shot of an Airship (blimp) which a fellow collector suggested might be "Stobel's hydrogen airship" which made an appearance at the Dominion Exhibition in Calgary in June/July 1908.

At the Club meeting on Sunday **May 19th** the presentation will be postcards and history of "**Mining in Southern British Columbia**", by Peter Jacobi. Peter is a retired Metallurgist who worked for many years with Cominco, and has exhibited numerous award-winning postal history displays across Canada. More recently, he has begun adding postcards and other mining-related collectible items to these displays, to illustrate and better tell the stories of BC's mining history.

The last Club meeting before the summer break, on **June 16th**, will feature Diane Rogers, former President of the BC Genealogical Federation. Diane is expert in using postcards in support of genealogy (family history) and will illustrate her talk with postcards from her private collection.

Club meetings are a great way of introducing new members to the historical contribution made by old postcards. From 11.30 -12.30 at each meeting there are opportunities to trade postcards with other members.

## eBay Notes

We've seen a few interesting postcards for BC collectors on eBay in recent

months but nothing much to get excited about. An exception was this unusual "Silhouette Postcard" from H. McDowell & Co., "The Druggists", located at the corner



of Hastings and Granville Sts. in Vancouver. Can anyone put a date on this?

One of the more interesting real photos we've seen on eBay during the past year was this wonderful photograph by Broadbridge-Bullen Photo



of "Jack Johnson, heavyweight champion of the world, arriving at Vancouver, B.C. on S.S. Makura, March 9, 1909". Jack Johnson had become the heavyweight boxing champion of the world at a title fight in Sydney, Australia on December 26, 1908 and became the first black heavyweight champion. He sailed to Vancouver soon afterwards with a beautiful lady friend and arrived in Vancouver to a lukewarm reception. He fought one exhibition fight in Vancouver and left shortly afterwards, travelling via the CPR's Soo Line to Chicago. A nice real photo sold by a local dealer.



# A Canadian Road Trip in an Oldsmobile

We must thank our friend Wayne Curtis of Oakville, Ontario for a most enjoyable journey across in Canada in recent weeks. The trip from Nova Scotia to British Columbia took place in 1931 and is documented in a series of ten postcards sent from different locations along the way. Wayne is a member of both the Toronto and Vancouver Postcard Clubs and would be grateful for any additional information you can provide about this series. He initially bought the postcards thinking it was a set of ten but subsequently found one more.

Ten of the postcards were sent by "Babs and Baxter" to Mr. W.H. Singer of 204 E. Main St., Welland, Ontario. They were published by General Motors and contain an image of different models of Oldsmobiles superimposed on a local landmark. For example, the first in the series, shown below, is a picture of Sir Sanford Fleming Tower, Halifax, N.S., mailed on May 5, 1931.



*"We promised you a card from Halifax and here it is. I'm writing it as Baxter drives the Oldsmobile through the city, just to prove for you the car's smoothness. Babs and Baxter."*

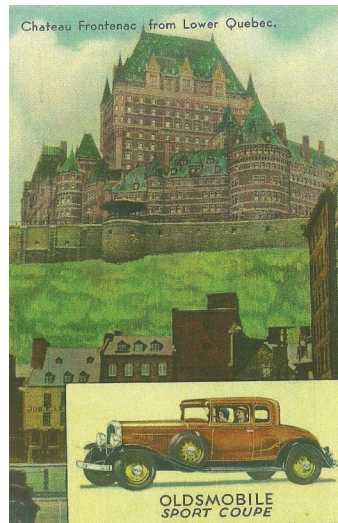
By May 16, Babs and Baxter had arrived at Grand Pre, N.S. and wrote again to Mr. Singer. Their postcard shows a picture of the Statue of Evangeline at Grand Pre and contains an image of a two door sedan.

*"We're on our way through Nova Scotia and Oldsmobile has already*

*proved its famous dependability. It's easy to drive and holds the road like a train. Tell you more when we reach Montreal. Babs and Baxter."*

Babs and Baxter made a stop in Quebec City where they sent the postcard below -

*"Couldn't resist a look at old world Quebec City. Its twisting narrow streets of cobblestones made a rare proving ground for Oldsmobile's steering and riding ease. Babs & Baxter"*



Then on to Montreal - *"This is the world's second largest French-speaking city. Won't tell you how fast we drove Oldsmobile up, but we verified all we were told about its extra power. Babs & Baxter."*

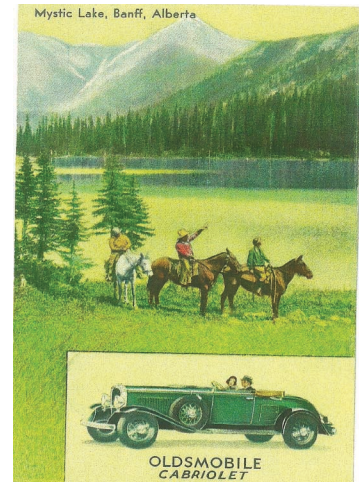
And from Toronto - *"Toronto's heavy traffic was a real test for Oldsmobile's Syncro-Mesh transmission. No clashing! You change easily from first to second, to high...then back to second, ready for any driving emergency. Babs & Baxter."*

From Toronto it seems Babs and Baxter travelled to Detroit, where they sent Mr. Singer a fine view of the Ambassador Bridge. *"Just reached the world's greatest automobile city via the new Ambassador Bridge. Oldsmobile's as popular here as it is in Canada to judge by the number we've seen around Detroit. Babs & Baxter"*.

Next stop is Winnipeg on June 26, 1931 - *"Here we are in Winnipeg, as fresh as the day we started. The further we drive Oldsmobile the better we like it. We'll endorse all they say about is dependability. B & B."*

And from further west - *"At last in Calgary! We're nearing the Rockies. Roads so far have been good but many's the time we've been thankful for Oldsmobile's hydraulic shock absorbers and rugged build. Babs & Baxter"*.

On July 21st, they reached Banff.



*"Banff, one of the most beautiful spots on earth. Today we took to the mountain trails on horseback. But next time we'll do it on Oldsmobile. We like our comfort...if you know what we mean. Babs & Baxter."*

Ten days later they were in Vancouver - *"Journey's End! Lots of thrills driving through the mountains but Oldsmobile's big brakes and Syncro-Mesh transmission kept us safe. Expect to be around a while before heading Oldsmobile homeward. Babs & Baxter."*

As noted, Wayne Curtis first thought that these ten postcards were the complete series. But some months later he found an eleventh - a bit different from the others. This one contains a large image of the Oldsmobile Business Coupe - it's mailed from Oshawa to Mr. Singer on August 10, 1931. In place of the handwritten note from Babs and Baxter is a printed advertising message -

**"The Oldsmobile Business Coupe** - *This smart Oldsmobile offers all that the business man or small family could ask of a motor car. It is economical to own and operate. Its design is time-proved. Added features increase motoring pleasure.... and even the thriftiest buyers quickly recognize the enhanced value which it offers - at lower prices."*



# “The Blue & Gold Finds Herself” - by Fred Hume

Trading, at least to me, is an essential part of collecting, whether in postcards, baseball cards or any of the many collectibles with which we might find ourselves engaged. There is a feeling of accomplishment when both parties walk away happy. So it was in one of these mutually satisfactory trading sessions with a fellow postcard collector that a card became available which both surprised and delighted me.

With quick inspection of this card I recognized this real photo was not just a rugby team, it was a very special UBC rugby team. This happened to be the 1920/21 squad whose story I knew from my research at UBC – a story that could even be considered historic in the annals of the Point Grey university. As mentioned, I was surprised and delighted, surprised in that I did not know such a card existed and delighted in that through a trade I was able to acquire this considered rare piece and the cachet that went with it.

To set the scene, our team on the card is photographed at a time when the UBC campus was situated not at Point Grey but near VGH, the 12th and Cambie area. Postwar UBC was still in its formative stages, only in its sixth year of operation with an enrollment approximately that of a high school. Yet it had a fairly robust sports program which featured an accomplished rugby team captained and coached by Art Lord (standing at left), a student who had returned from service in World War 1 and who would later become a revered Judge.

The previous year, UBC rugby had commenced what would be a long-standing rivalry with Stanford University, the pride of US west coast rugby. This would be a bit of a David and Goliath situation in that Stanford was far larger, older and more established than its young cousin to the north. To make it even more daunting, in this year, 1920, Stanford was particularly formidable – defending US rugby champions with nine

players selected to play for the US Olympic rugby team, a team that won gold!

So, December 25th 1920, Christmas Day no less, UBC, provincial champions, was set to host the Cardinal of Stanford at Stanley Park's Brockton Oval. The stands were packed, Blue & Gold everywhere, ribbons and streamers flowing in the breeze, “. . . never before was so much interest and attention been aroused in the student body . . . “



gushed campus media. The betting however, was heavily in favour of the Californians.

The UBC Totem annual would report that what was about to happen was not just because this UBC rugby team stepped on to the field prepared to play the game of their lives but it was “. . . the backing and intense desire to win burning in the breast . . .” of every one of the 800 students filling Brockton Oval. “We couldn't lose, glancing toward the packed stands resplendent in the clearly beloved Blue & Gold . . . a strange thrill of power and surge of wild joy . . . UBC could not go down to defeat that day.” In fact UBC outplayed its heavier opponents and outscored them 12 – 0 before the record rugby crowd – frenzied fans witnessing what many thought to be impossible, who at game's end erupted. “With that last shrill blast the Varsity rooters went crazy and swarmed out over the field . . . round the track went the joyous, madly happy mob of students. Staid professors vied with the newest freshmen in wild outburst,” on this

crisp Christmas Day.

Apparently that intangible something called spirit materialized for UBC, an emotion created by the team on this postcard. Even the Vancouver Sun was caught up in this magic moment stating “. . . hundreds of fans and UBC students swarmed upon the field lifting the players high above the throng, staged serpentine parades and danced and sang to a whisper. It was absolutely wonderful.”

In these early days of UBC the victory gave the school something to be proud of – the start of a tradition. It no longer doubted itself. In those two 45 minute halves the students learned about morale, esprit de corps and college spirit, qualities without which a university exists in name alone.

“As the December evening closed in . . .” continued the Totem, “. . . the happy crowd wended its way homeward, secure in the knowledge of a Uni-

versity which had won a game, won a spirit and found herself.”

And due to a little trading with a fellow collector I am grateful not only for this prized addition to my collection but for the joy that goes with relating the story behind its image.

## Fred Hume

Fred is a member of the Vancouver Postcard Club and has agreed to contribute a regular feature to *Postview*. Born and raised in Vancouver, Fred has lived here for most of his life and since 1989 has worked at UBC as a historian, mainly in the Athletics Dept., but also providing research to other departments. He is a collector of sports-related postcards, memorabilia and related items and particularly enjoys old photographs that tell a story. Fred has a particular gift for researching the story behind an image and we look forward to reading his future articles.

# Captain Cook's Landing presented in Pageant on Clayoquot's Shore

**Leona Taylor writes:** The enclosed four postcards were recently given to me by Tofino historian Ken Gibson, who was given them by Major Nicholson. As luck would have it I had earlier found this article published in *The Daily Colonist*, Victoria, BC on May 9, 1931 about the pageant and so here they are joined at last.

The pageant took place at various beaches around Tofino, BC.

## *Extracts from The Daily Colonist, May 9, 1931.*

Proving to be by far the most comprehensive performance ever staged on the West Coast was the pageant portraying the landing of Captain Cook at Friendly Cove, Nootka, in 1778, which was staged at Tofino on Saturday last under the auspices of the local branch of the Canadian Legion; and in the presence of practically all the residents of the district and hundreds of Indians from nearby reservations. Lifelike canvas scenes of Friendly Cove had been specially painted by R. Brinckman, a local art-



ist, for the production, and these, with a priceless collection of old totems, masks, cedar bark blankets, monster mounted eagles that moved their wings and heads, and many other valuable old Indian articles, some from the collection of Major George Nicholson, of Clayoquot, and others loaned by the Indians themselves, formed a very appropriate background for the reproduction of that most important event in the history of the West Coast of Vancouver Island.

Twenty-two persons comprised the cast, including five old Indians of the Opitsit Reservation, one of whom is a direct descendant of the original Nootka tribe.

These Indians, attired in the real primitive cedar bark blankets and skins as worn at the time, bedecked in the weirdest of headgear, and with



painted faces, presented a fascinating spectacle. They gave several Indian songs and dances; one being a dance of defiance at the first site of the approach of Resolution, after a dance of welcome after Cook's party had landed and indicated their friendliness towards them. An old Indian "Queen Mary", held the interest of the spectators for as long as she continued her friendly gestures in both song and dance. These Indian dances were a notable spectacle, and seldom has white man, in the more recent years,



been privileged to witness such an exhibition.

The part of Chief Maquinna was exceptionally well taken by R. Brinckman, who through his long residence on the coast and his intimacy with the Indians has acquired a good knowledge of their language and customs; his dress was loaned by an aged Indian and is reputed to be 100 years old. Mr. Brinckman was ably assisted by a band of young ladies of Tofino, acting the part of the Nootka tribe, supporting the old chiefs.

Captain Cook and his sailors were

attired in the uniform of the period, and not only was exact detail paid to the Indian language of the time, but all orders and movements of the sailors of Resolution were carried out as in the 17th century, even a little detail such as the flag used, was not overlooked, as the Union Jack of that period did not have the St. Patrick's cross upon it.

The opening scene found Chief Maquinna and all his Indians holding a general pow-wow. The chief is telling his men of reports of a strange, big white-man kanim (canoe) being seen offshore several days ago, and is warning his braves of the possible coming of some big 'devil-man' who will take away their women, their



fish, their sea otter skins and other possessions, and perhaps kill them all, too. Just as he is finishing his story, a white sail is observed far out to sea, and great is the consternation among them. It is then that the Indians do their dance of defiance. Presently a cannon is heard, and soon the big ship sails into Friendly Cove. The Indians sail around the strange ship, and shortly afterwards Captain Cook and his landing party go ashore.

The part of Captain Cook was taken by Major George Nicholson. The old Indians taking part were Chief Joseph, Queen Mary, Paul Avery, Iskum Jack and Chief E. Joe. The pageant, which took over an hour to carry out, was presented by the members of the Clayoquot Sound Branch of the Canadian Legion, assisted by their young lady friends of Tofino; and was produced under the patronage of Mr. Justice Archer Martin and members of the British Columbia Historical Association.



# Cheramy's Chatter - By John & Glenda Cheramy

**March 9 & 10**, VicTopical – Super displays. Set up with postcards besides ourselves, were Per Jensen, David Blake, and Don & Louise Kaye. Got some nice cards from Tom Watkins, and also bought a boxful of cards from Firmin Wyndell (ex-George Arthur) of Cowboys & Indians including many I had not seen before. Saw Lee Dowsley, Philip Francis, Ron Greene, Richard Moulton, Ian & Robin Mowat, Gray Scrimgeour, and Don Stewart Sr.

**March 15, 16 & 17**, Ron Leith Auction – Dave Blake and I left on the early ferry and made the usual store calls Friday morning. Dave and I both ended up buying a few bulk lots which turned out to be very profitable. In attendance were Per Jensen & Rein Stamm, both set up, and also saw Joyce Beaubien, Art Davies, Gordon Poppy, Ron Souch, and Tim Woodland.

**Tuesday, March 19**, Muffin Break – Michael Rice brought in a box of mostly BC postcards, priced fairly and with a generous discount, so I took more than my usual, as I had first dibs on the box. As it was close to our leaving for our Alberta trip, I had some fresh cards to work on. Thanks Mike!

**March 21st** – Thursday morning, on our way to Alberta on the 7AM ferry. Glenda offered to drive from the ferry to Hope (she usually drives the Coquihalla). When I took over at Hope, I realized why she did that. We hit a snowstorm shortly after leaving Hope and were forced into a single lane for most of the climb, and down to 40 – 70 KMH instead of the usual 100-110. The storm abated a little after the toll booth area and we got into Kamloops in time for lunch. Stayed overnight in Golden and next morning had breakfast at “The Diner”. March 22nd, our usual stop at Sunny Raven framing shop to offer some Harmon PCs and Three Sisters Mtn. views, etc.

Arrived at the Motel Village in Calgary mid-afternoon. As we had several boxes of coins and medallions that we were delivering to our Calgary friends, Wally & Ineke, from a Victoria Coin store, we finally had space in our van for some more buying!

**March 23rd**, we dropped in to O'Connor's Men's Wear store and had a very pleasant visit with Graham, a very busy person. March 25, and we're off to Red Deer for an overnight stay. Saw Dr. Robert Lampard to offer some of our Harmon cards and also Hospital cards. Tuesday March 26th we had lunch with Bob Lampard to finalize our transaction and then a short stop at the coin store to visit with John Elves. John had a fresh box of postcards from which I took out quite a few, and then Dave Blake, who had joined us for lunch, bought the rest of the cards. John had left us a lot of room on his pricing.

Later that afternoon we got into our motel in Edmonton, the Eastglen Inn, with a kitchenette (for breakfasts as no eateries close by open early). Wed., March 27th, we had a short visit with Jack & Dorothy McCuaig to catch up with a whole year. Jack found a few cards for his collection and it's always a pleasure to visit and catch up with them. After a short stop at the West Edmonton Mall to see Jack Jensen in his sports card and coin shop with ever-expanding staff, we proceeded to Safeway for groceries for the week.

**March 28th Thursday**, -- set-up day at Northlands. Everything went smoothly. Also set up were John Bucci, Gillian Budd, and Don Kaye. Saw Graham and Caroline O'Connor, who were on their way to their cottage at Sorrento. Also saw Keith Spencer all three days. Lance Arnett was helping Vernon BC's Ed Folk at his booth and had brought a huge lot of World cards which we ended up with by cheque and trading. Grant Harper introduced us to his brother Robert and also found an advertising mirror for Glenda. Friday and Saturday were the usual busy Wild Rose show. A good customer turnout all weekend.

**Sunday March 31**, John Humphrey drove Dave Blake and I to the two flea markets where we found a few items.

**Monday, April 1st**, we drove back to Calgary for a few days visit plus a free dinner at Red Lobster courtesy of Wally for delivering his goods the week before! Tuesday, the 2nd, we visited Bob Kokotailo at his store to sell some ancient coins for a friend of ours, one of the 6 coins turning out to be fairly valuable. Also saw Grant Harper again to go over our early political postcards. Also sold John Martin some Byron Harmon cards.

**Wed. April 3rd**, Slowly drove west to Sicamous and turned south towards the Okanagan. Stopped in Enderby and Armstrong looking for postcards. Stayed the night in Kelowna where we delivered a scarce BC token to Dave Byard from John Humphrey. Next day we slowly worked our way to the lower Mainland via the Hope-Princeton. After a few store visits, we got to Foothills for the weekend in time to attend the VNS coin show at Oakridge. Set up with us again were Per Jensen and Rein Stamm. Saw Milt Blackburn, Art Davies, Philip Francis, Brian Grant-Duff, Dave Morris, Tim Mustart, Gordon Poppy, Ron Souch, Neil Whaley and Tim Woodland. We were very busy both days with decent sales and great buys and trades. April 7, we finally got to sleep in our own bed again!

**April 26**, Queens Park Arena, Glenda and I are off to the Fraser Valley Antique Collectors show at Queen's Park Arena in

New Westminster. We were joined for breakfast in the Pacific Buffet by Bjarne Tokerud on the 7AM ferry. Also, at a nearby table was our friend Dave Blake joined by the Reids and the Colemans, all Island antique dealers. After our usual stops in Richmond and at Chantou, we made our way to New West'r where we found a few postcards at a couple of places, one of them having Newfoundland and also Calgary Stampede cards. After a long lunch at The Pantry on 6th St. (including PC sorting and sleeving at our table), we made our way to the Arena at about 3PM and were allowed to set up shortly after that. We seemed to be busy right from the start, mostly looking at postcards offered to us from several dealers. Also set up were Allan Pringle, Rein Stamm, Stan and Mrs. Stewardson and Mike Wagner. Early Bird entry at 6PM Friday til 9PM, but Glenda and I covered up early and left to wend our way to the Foot's for the evening.

**April 27th** – Got to The Pantry for breakfast by 7AM, joined by Dave Blake. Brought in our better postcards to complete the setup. Seemed to be action all day until 4PM closing. Saw during the weekend, Joyce Beaubien, Art Davies, Lorne Dennison, Jeff Dufour (who got us extra chairs for our customers, thanks Jeff!), Ron Greene, Maurice Guibord, Mike Hoesvar (with camera), Tim Mustart, Gordon Poppy, Ron Souch, Harold and Mrs. Steeves, Don Stewart Jr., and Peter Zeschuk.

**April 28th** – Again breakfast at The Pantry with Dave Blake, and then another busy day until 3PM packing up time. Seems we had several stacks of cards to look at, at any one time, and managed to buy or trade for all of them. Some highlights were 3 Winnipeg 1919 General Strike cards, always popular and scarce. Also traded for some early lower Mainland cards, duplicates from an advanced collector. Ron Souch brought a box of fresh purchases for us to look at and we found quite a few for stock by outright purchase, and also some trade. One of our busiest New Westminster shows ever.

Last winter we had a pleasant visit from Jim & Rhoda Hercus (Courtenay, BC) and traded for some Saskatoon & Waskesiu postcards. We hope to see them and many other club members at our annual May 26th show. Please let us know what you'd like to see. We'll bring it if we have it and can find it! See you all then!!

**Editor's Note:** John & Glenda Cheramy are BC's largest postcard dealers and live in Victoria BC. Let them know of any specific interests at [gcheramy@shaw.ca](mailto:gcheramy@shaw.ca) and come and meet them at the Vancouver Postcard Show.

# B.C. Government Postcards - by Philip Francis

Some of our readers will recall an article written by Margaret Waddington in the November 2001 issue of this newsletter concerning postcards published by the B.C. Government. We have been reviewing and adding to this material in recent months and thought our current readership might enjoy an update.

Margaret identified three different series published in the early 1900's, the aim of which was to attract investors, settlers, tourists and, particularly, British farmers to B.C.

The first set was issued around 1915 by the Bureau of Provincial Information. We have so far found four of these cards - at 6 x 10 cms larger than the standard sized postcard - and all consisting of black & white multiviews, in four rectangular images, see below.



We have so far found four titles -

- Mining in B.C.
- Touring and Motoring in B.C.
- Facts concerning Fisheries of B.C. (shown above)
- Agriculture in B.C.

Each of the postcards contains information about the subject matter on the reverse, with key statistics (including a population of 539,855 in B.C.). Recipients were invited to write to the relevant government department or the Bureau of Provincial information, or the Agent-General for B.C. in London, for "free and accurate information, free books and pamphlets."

In 1925 a second series of postcards was issued in England by the Agent General for British Columbia, located at 1 - 3 Regent Street, London, S.W.1. This

series of real photo postcards was called "British Columbia, Canada's Western Province".

They were also designed to attract British immigrants to B.C., particularly farmers, and included the following six cover titles:

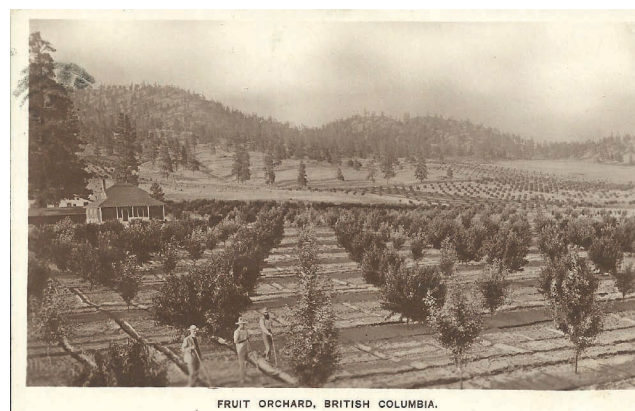
- An Englishman's Home in B.C.
- Fruit Orchard, B.C.
- Parliament Buildings, Victoria
- Strawberry Farm in B.C.
- Farm House in B.C.
- Vancouver B.C.

Each came with a descriptive write-up on the reverse side. For

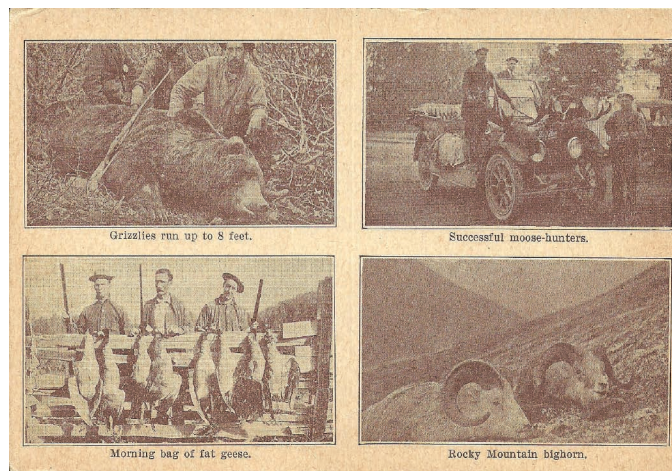
example, the postcard

illustrated below showing a "Fruit Orchard, British Columbia", described the image as "A view of the Okanagan Valley, the fruit district situated 300 miles inland from the Pacific Coast. Produces annually over 3,000,000 boxes of the finest apples in the World, half a million being imported

into Great Britain. Beautiful climate, yearly rainfall 12 inches, sunshine 2037 hours. No Fog. Excellent educational facilities. Low income tax. If you would like further information call or write to the Agent General for British Columbia, 1 - 3 Regent Street, London. S.W.1."



A third series of multiview postcards was issued in 1926 in a similar format to the 1915 series but this time in sepia. Readers were invited to apply for further information to the relevant government department - in the case of the "Hunting in British Columbia"



postcard above, to the Provincial Game Warden in Victoria, B.C.

Each postcard contained detailed information on the subject illustrated - in the above case, for example, the big game was listed as "Moose, caribou, wapiti or elk (limited season and restricted area), mountain sheep, mountain goat, deer of several species, black, brown and grizzly bear". Information was provided on the open seasons, where to obtain licenses, expenses and guides and outfitting.

We have so far identified eight multiview postcards in this series:

- Agriculture in British Columbia
- Farming in British Columbia
- Fruit growing in British Columbia
- Hunting in British Columbia
  - Hunting in British Columbia (different images)
  - Land for Settler in British Columbia
  - Touring British Columbia
  - Touring British Columbia (different views)

We would love to hear from you if you have additional postcards in any of the above three BC Government series.



# Upcoming Postcard Events

**May 19:** Vancouver Postcard Club Meeting, 11:30-2 Peter Jacobi to present on "Mining in Southern B.C."

**May 26:** Vancouver Postcard Club Paper Collectables Show & Sale, Hastings Community Centre, 3096 East Hastings, 10-4

**May 26:** 21st Century Flea Market, Croatian Cultural Centre, 3250 Commercial Drive at 16th, 10-3

**Jun. 9:** Oakridge Coin and Stamp Fair, Oakridge Auditorium, 10-5

**Jun 16:** Vancouver Postcard Club meeting, 11:30-2. Diane Rogers to speak on "Postcards and Genealogy".

**Jun 22:** Greater Portland Postcard, Stamp & Paper Collectible Show, New Location: Double Tree Hotel, 1000 NE Multnomah Street, Portland, OR, Sat: 10-6, Sun: 10-4

**Jun 23:** Victoria Stamp & Coin Fair, Comfort Hotel, Victoria, 9:30-4

**Jun 23:** Retro Design & Antiques Fair, Croatian Cultural Centre, 3250 Commercial Drive at 16th, 10-3

**Jun 29-30:** Greater Seattle Postcard, Stamp & Paper Collectible Show, Kent Commons, 525 - 4th Ave North, Kent, WA, Sat: 10-6, Sun: 10-4

**July 21:** 21st Century Flea Market, Croatian Cultural Centre, 3250 Commercial Drive at 16th, 10-3

**Aug. 18:** Victoria Stamp & Coin Fair, Comfort Hotel, Victoria, 9:30-4

**Aug. 31-Sept. 1:** Kerrisdale Antiques Fair, Kerrisdale Arena, 5670 East Boulevard @ 41st, 10-5



Valentine & Sons of Dundee was one of the most prolific postcard publishing companies of the early 1900's and set up offices in Montreal, Toronto and Winnipeg to publish and distribute their extensive series of Canadian postcards. Many of these date from the "golden era" pre-1914 and are still widely available and relatively inexpensive for postcard collectors. We have seen over 1,000 different images of B.C. views published by Valentine & Sons, well-documented in a listing produced

by Ron Souch (details on the Vancouver Postcard Club website). Valentine also produced many attractive patriotic series and the above example is from the "Greetings From..." series of around 20 different Canadian locations. The above postcard shows the "Greetings from Vancouver, B.C." images - a composite of different postcards of Vancouver published by Valentine & Sons around 1912. Note the famous image of the horse and carriage by the Big Tree in Stanley Park, bottom left.

# Kudos

Serious collectors know that there's one postcard magazine that stands head and shoulders above all others in our hobby - *Picture Postcard Monthly* - a magazine produced by Brian and Mary Lund and published by Reflections of a Bygone Age, from Nottingham, UK. Subscription for 12 issues for a Canadian reader is around \$70 and is well worth it (check out [www.postcard-collecting.co.uk](http://www.postcard-collecting.co.uk)).

We were rather pleased to see that our own little publication had received a mention in the April 2013 issue of PPM under their "Newsdesk" items as follows: "*Postview*, the magazine of Vancouver Postcard Club in Canada, kicked off its 31st season with news about a big exhibition of Vancouver postcards at a local gallery. It was also giving a mention to Shepton Mallett Postcard Fair, billed as "one of the world's biggest postcard shows". Lots of articles and interesting news are in this edition, too."

Google Analytics allows us to track the frequency of visits to the Vancouver Postcard Club website and the location of the visitors. It might interest you to know that our site received around 210 visits last month, with some 180 visits from residents of Canada. 20 visitors came from the United States with a smattering from UK, Australia, Germany, France, Indonesia and South Korea. It seems that there's now worldwide interest in BC postcards. Yikes! We'll need to produce an interesting newsletter to please our global readers!

## Postview

*Postview* is the quarterly newsletter of the Vancouver Postcard Club. The views expressed herein are the views of the Editor and contributors where shown and may not reflect the views of the Club as a whole.

We welcome letters and articles from members but reserve the right to edit in the interests of space. Please send material by email to the Editor, Philip Francis, [philipfrancis@shaw.ca](mailto:philipfrancis@shaw.ca). Postcard images to accompany your material are welcomed (please send as a .jpg attachment).