



ALONG SECOND BEACH STANLEY PARK

VANCOUVER, B.C.

POSTVIEW

The Newsletter of the
Vancouver Postcard Club

www.vancouverpostcardclub.ca

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What's New?

We are looking for WW I related stories and cards for our next issue. All postcard submissions welcome, including articles, events, websites, queries.

Are you receiving our Club e-mail? No? Please let us know you'd like to be added. Email: info@vancouverpostcardclub.ca

We are on Twitter and Instagram as *@vanpostcard* Please follow us (and we will follow you).

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Vancouver Postcard Club Earliest BC Postcards on Display



As displayed at the 2018 Club Show, the current *Oldest BC Postcard* belongs to John Keenleyside —dated June 10, 1899, postmarked June 12, 1899.

If you find an earlier BC postcard, let us know! We'd like to have it on display at our 2019 Show.

THE 1950S AND QUEENS PARK ARENA by Fred Hume



The postcard shows a rather serene building, surrounded by pristine gardens. Appearances however may be deceiving as this building, Queens Park Arena in New Westminster, has been and continues to be a haven for action, excitement and memories. This old relic, now the oldest arena on the lower mainland, has been home to hockey and lacrosse teams both professional and amateur for what seems forever. As the card reveals, the arena doesn't look overly impressive especially when compared with the buildings that previously occupied this site, but it reeks of history, history that embraces famous Salmonbellie lacrosse teams along with hockey players who would evolve to become NHL stars.

My experience with Queens Park Arena doesn't compare with that of my late friend Stan Stewardson whose connection and legacy regarding this building is rich and deep. This of course was his turf, not mine. Yet despite growing up on the North Shore I do have a history with this building located within iconic Queens Park which itself goes back over 150 years. It was between 1954 and 1958 that Queens Park Arena was the destination (on about 10 occasions) for my grandfather and his wife along with myself, to immerse ourselves in the New Westminster Royals hockey games.

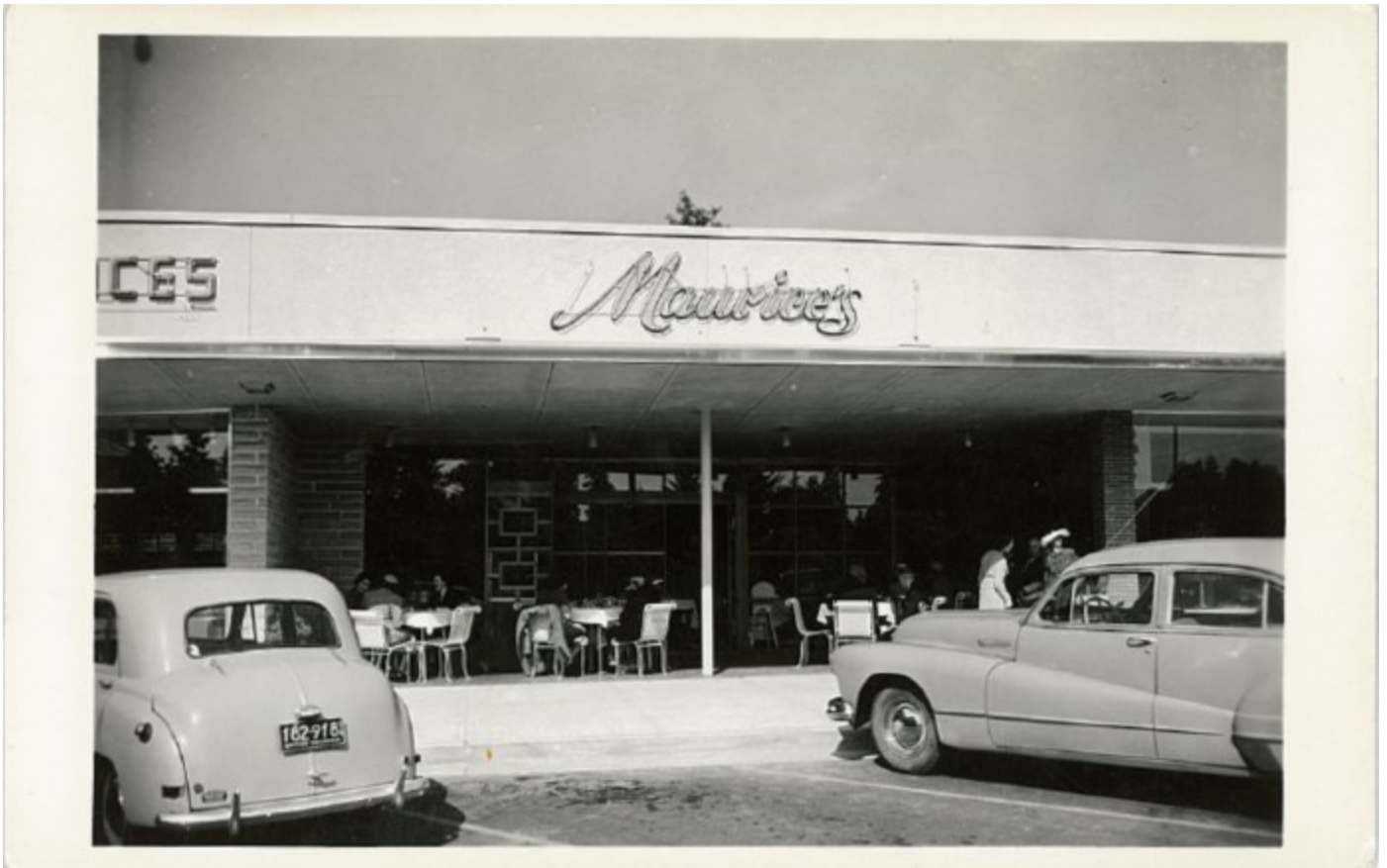
My grandfather, whose connection with this building went back to when it was built in the 1930s, actually owned the Royals which competed in the professional Western Hockey League. So as I approached my teen years, being invited by him to these games was always a special treat and thrill.

Walking through those arena doors was like walking into another world. The tension, it seemed, could be cut with a knife and you could almost get high on the strange aroma emanating from the ice.

The three of us, all dressed up, granddad resplendent in his fedora with a red rose adorning his lapel, would settle in his front row seats situated between the Royals' and visiting team's benches. Action for sure as one could see the players up close in these the days before players wore helmets. I can still see in my mind's eye the faces of Royals such as Bobby Love, Blinky Boyce, Gordie Fashoway and the "fabulous fatman", Lucien Dechene as well as those of their opponents such as the arch-rival Vancouver Canucks. In fact, my loyalty to the Royals as opposed to the favoured Canucks was a source of good-natured ribbing from my friends back at school on the North Shore.

Looking at this postcard and the cars in the parking lot this photo appears to be a moment in the mid to late 1950s meaning this would have been taken at just about the heart of my time and experiences at these games.

As a hockey fan those were definitely my highlight years as I more or less outgrew the sport a few years later. Moreover, sharing with my grandfather these memorable games at Queens Park Arena together with the occasional stop at Maurice's in Park Royal for a pre-game meal, were pretty much the only times he and I did anything together.



Queen's Park Arena postcards, courtesy of the author, Fred Hume.

THE POSTCARDS OF PACIFIC NOVELTY CO. AND PACIFIC PUBLISHING CO. A Brief Summary by Ron Souch

These two companies are being written up in the same article because their cards show that there was a close relationship between them. There are many cards that contain both companies' name or initials on the same card. Pacific Novelty Co. was a major postcard publisher, based in San Francisco. At one time it was owned by Edward Mitchell, the largest California postcard publisher in the 1900 to 1920 time period. Pacific Publishing Co. may have been another company owned by Mitchell. It also had an office in San Francisco.

There are two main series; one labelled Glosso and one labelled Empire.

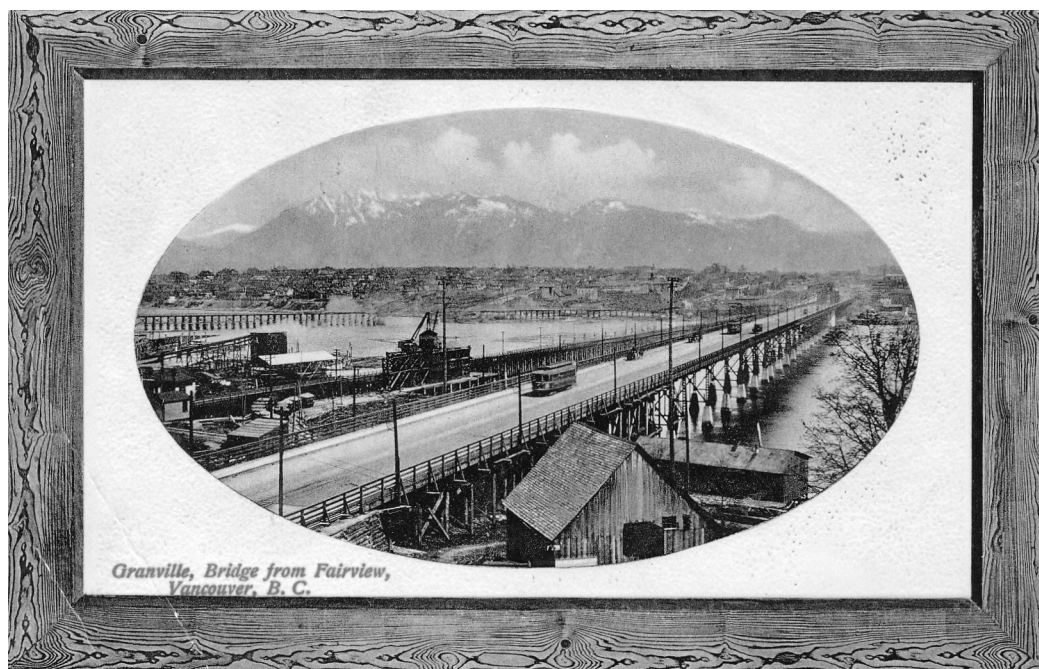
The Glosso cards are black and white or coloured, and can be sub-divided into five sections. One of them unnumbered, one numbered with no prefix, and three numbered with a prefix. P.P., N.V. or N.W.

The P.P. series has about 100 cards that are mostly of either eastern B.C. or of Vancouver Island.

The N.V. series is a set of 10 of North Vancouver.

The N.W. series goes up to 42 and contains views of New Westminster.

The Empire cards are either numbered sepias or unnumbered coloured cards. The numbered Glosso cards were published by Pacific Novelty Co., but the unnumbered Glosso ones had both company's names or initials on them.



"Granville Bridge from Fairview", Vancouver circa 1912, Pacific Novelty Co., postcard, courtesy of the author, Ron Souch.

The Empire series was published by Pacific Publishing Co. Some of these are also found with a P.N.C. back, but this could have been due to an error by the printer.

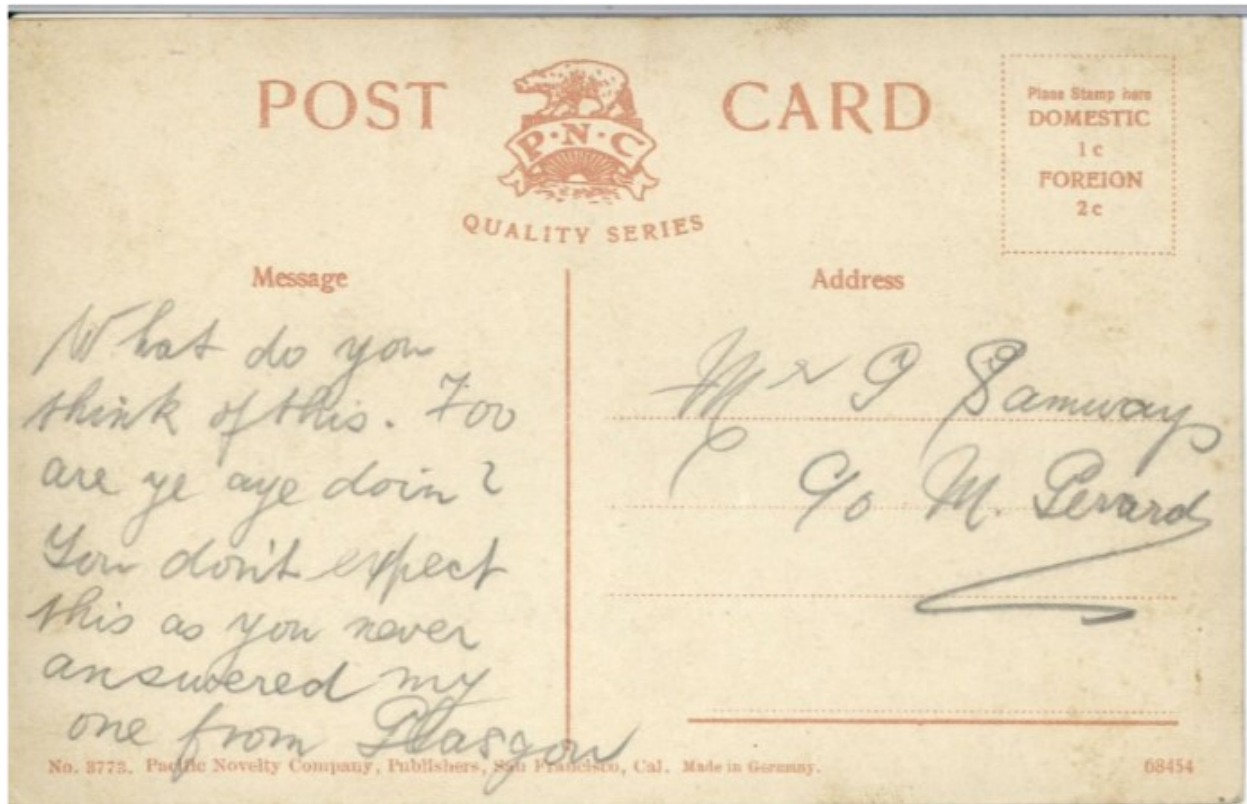
The postcards are all collotypes. They were first printed in Germany; later in San Francisco. Those made in Germany are either black and white or coloured, and they are of the highest quality. There are over 300 different B.C. postcards published by these two companies. They were produced from about 250 different images. There are many numbers not accounted for, but probably most of the missing numbers were not used for B.C. cards. In addition to Alberta, these two companies published many cards in the United States. The cards all appear to have been published between 1910 and 1915. The cards contain many interesting images not found on cards by other publishers. Most are views of communities not far from the coast. There are very few photo credits. Three exceptions are New Westminster photographs credited to William Brown, Fraser Valley photographs credited to Richard Broadbridge, and North Vancouver photographs credited to F.P. Carbutt.

Cards by these companies are not plentiful, but they do regularly appear on the market, mostly in the five to thirty dollar price range. The sepia ones are mostly at the low end of this range while the others are mostly at the high end.



"Giant stump of the Pacific North West", Pacific Novelty Company postcard, Made in Germany. (See back of card, page 4.) Image MSC130-0997-01, courtesy of the British Columbia Postcards Collection, a digital initiative of Simon Fraser University Library:

<http://digital.lib.sfu.ca/bcp-collection/british-columbia-postcards-collection>



[Front] *A Giant Stump of the Pacific North West* (See front of card, page 5.)

[Back] *Post Card; P.N.C. Quality Series.*

Message; *What do you think of this ... [How?] are ye aye doin? You don't expect this as you never answered my one from Glasgow.*

To *Mr G Samway C/O M. Gerard*

No. 3773; Pacific Novelty Company, Publishers, San Francisco, Cal. Made in Germany. 68454

Image MSC130-0997-02, courtesy of the British Columbia Postcards Collection, a digital initiative of Simon Fraser University Library. <http://digital.lib.sfu.ca/bcp-collection/british-columbia-postcards-collection>



Pacific Novelty Co. ad, *The San Francisco Call*, San Francisco, California, USA, Tuesday, 6 April 1909. *Chronicling America: Historic American Newspapers*. Library of Congress: <http://chroniclingamerica.loc.gov/lccn/sn85066387/1909-04-06/ed-1/seq-29/>

A LOOK AT THE JUNE 2018 VANCOUVER POSTCARD CLUB SHOW

2018 Winners Vancouver Postcard Show Competition

First, Ron Souch
Second, Tim Woodland
Third, Neil Whaley



UPCOMING EVENTS

Nov 10 - Cloverdale Antique & Collectable Show.
Cloverdale Fairgrounds, 6050 176th St., Surrey, B.C.
Hours: 9:00am to 3:00pm

Nov 24 - NSNS Coins, Stamps & Collectibles Show.
Nikkei Centre 6688 Southoaks Crescent, Burnaby, B.C.
Hours: 9:00am to 3:00pm

Nov 25 - Victoria Stamp & Postcard Fair.
Comfort Inn, 3020 Blanshard St, Victoria, B.C.
Hours: 9:30am to 4:00pm

Nov 24 - NSNS Coins, Stamps & Collectibles Show.
Nikkei Centre 6688 Southoaks Crescent, Burnaby, B.C.
Hours: 9:00am to 3:00pm

Dec 2 - Retro Design & Antiques Fair.
Croatian Cultural Centre, 3250 Commercial Drive, Vancouver, B.C. Hours: 10:00am to 3:00pm

Dec 9 - VANCOUVER POSTCARD CLUB AGM & CHRISTMAS PARTY. Annual auction, bring cards to sell or trade. Note time: 12 noon to 2 pm. Room 9.

Jan 13, 2019 - VANCOUVER POSTCARD CLUB MEETING - Jolene Cumming will be showing early Yukon Telegraph Trail photographs and numerous postcards.

Feb 25, 2019: Picturing BC: Leonard Frank, Otto Landauer & Fred Schiffer. 11:30am. JCC, Adult Lounge, 950 West 41st Ave. Vancouver, BC V5Z 2N7. Bring your own lunch. RSVP to Lisa Cohen Quay: lisa@jccgv.bc.ca

Vancouver Postcard Club meetings are the second Sunday of the month, except July/Aug, 11:30-2 pm at the Hastings Community Centre, 3096 E. Hastings, in Vancouver. Please check our website or contact us for the Room location as we no longer can book rooms far in advance.

CLUB VOLUNTEERS NEEDED!

The Vancouver Postcard Club needs volunteers as:

Treasurer - to keep the books, report monthly to the Executive and members.

Social Media Assistants - to help promote the Club on social media—currently on Twitter and Instagram, soon on Facebook.

To volunteer, e-mail: info@vancouverpostcardclub.ca

POSTCARDS ON THE WEB

From your soldier boy: Silk postcards of the First World War by Sarah Jackson, *Museum Crush*, 2018.

Featuring examples in the **Europeana 1914-1918** web collections from European museum and library collections and users. <https://museumcrush.org/from-your-soldier-boy-silk-postcards-of-the-first-world-war>



A kiss from your daddy. submitted to Europeana by The Army Children Archive, Europeana 1914-1918, # 20902. CC0 1.0 Universal (CC0 1.0). <https://www.europeana.eu/portal/en/collections/world-war-I>

OLD POSTCARD NEWS

“Use War Stamp or Lose Letter. It will go straight to the nearest dead letter office and accumulate the dust there.”

A Canadian one cent war tax on letters, and postcards became effective 15th April, 1915 for cards with messages mailed in Canada to Canada, the US or Mexico. Total: 2 cents.

Winnipeg Tribune, 30 March 1915, p.8.

Postview

Postview is the newsletter of the Vancouver Postcard Club. Published four times a year. it is mailed free of charge to members who wish to receive a printed copy. Past copies are posted to the Club Website at www.vancouverpostcardclub.ca

Please address comments or questions to the Editor of this issue, M. Diane Rogers at diane_rogers@shaw.ca

Views expressed by the Editor and contributors do not necessarily reflect the views of the Vancouver Postcard Club.